



Date: February 12, 2007
To: Gerald R. Miller, City Manager
From: Katherine Parsons, Public Information Officer
For: Mayor and Members of the City Council
Subject: City Report For Week Ending February 9, 2007

This *City Report* highlights various activities for the week ending February 9. It is our hope that the *Focus on Results Long Beach* framework improves our ability to communicate information about the services we provide. Please feel free to contact my staff should you have any questions.

THIS WEEK IN THE NEWS

FOCUS AREA: LEADERSHIP, MANAGEMENT AND SUPPORT

Planning and Building

The City has launched a two-year planning effort called **Long Beach 2030** to guide how our city grows and improves over the next 20 years. Residents are encouraged to participate by providing their ideas on development, transportation, and economic growth. Get more information and fill out a community survey at www.longbeach2030.org. Opportunities to share your vision for a better city will be available at community meetings, festivals and other special events. You can also get more information at neighborhood libraries, the Neighborhood Resource Center, 425 Atlantic Ave., and City Hall, 333 W. Ocean Blvd., 5th Floor.

FOCUS AREA: CULTURE, EDUCATION, AND LEISURE

Community Development, Administrative & Financial Services

The City launched Black History Month with the opening of *Untold Legacies*, a gallery exhibit highlighting the results of 20 years of research conducted by the National Council of Negro Women (NCNW) regarding many of Long Beach's first and most outstanding African American/black professionals from 1900 to 2000. The exhibit, a cooperative effort between the Black Managers Association of the City of Long Beach (BMA) and the NCNW, will be displayed in the City Hall Lobby until the end of February.

Mark Your Calendars UPCOMING EVENTS AND PROJECTS

FOCUS AREA: CULTURE, EDUCATION AND LEISURE

Library Services

A workshop for new digital camera owners will be held on **Tuesday, February 20**, 5:00 pm – 7:30 pm, in the Main Library Meeting Room, 101 Pacific Ave. To make a reservation, call 570-7500.

**Mark Your Calendars
UPCOMING EVENTS AND PROJECTS**

FOCUS AREA: ENVIRONMENT

Harbor

The Port of Long Beach will host the first of two public scoping hearings on **Monday, February 12**, 7:00 pm, at Cesar Chavez Park to gather public input prior to the development of an environmental review document for a proposed development project at Pier S on Terminal Island. The second hearing is scheduled for **February 22** at 6:30 pm at Long Beach City Hall. The purpose of the hearings is to gather input from residents and other interested parties prior to preparation of a draft Environmental Impact Report.

The Pier S Marine Terminal and Back Channel Improvement project proposes to construct a 160-acre, environmentally friendly containerized cargo terminal. The project also proposes improvements to the Back Channel waterway to increase navigational safety. The project would adhere to all environmental measures contained in the Port of Long Beach Green Port Policy and San Pedro Bay Ports Clean Air Action Plan. The Pier S NOP is available at www.polb.com, or at the Port Administration Building, 925 Harbor Plaza, Long Beach.

FOCUS AREA: COMMUNITY SAFETY

Community Development, Neighborhood Services Bureau

Information on child passenger safety will be available for parents and caregivers at five exhibits during Child Passenger Safety Week (February 11-17) at the following locations:

- February 12: 11:00 am to 3:00 pm
The Children's Clinic, Hamilton Middle School, 1060 E. 70th St.
- February 13: 10:00 am to 2:00 pm
Dept. of Health and Human Services lobby, 2525 Grand Ave.
- February 14: 10:00 am to 2:00 pm
Miller Children's Hospital main lobby, 2801 Atlantic Ave.
- February 15: 10:00 am to 2:00 pm
Miller Children's Hospital downstairs lobby, 2801 Atlantic Ave.
- February 16: 10:00 am to 2:00 pm
The Children's Clinic Pine Site, 1057 Pine Ave.

The exhibits will include samples of car seats, poster displays, and educational materials in English, Spanish and Khmer. Using a car seat correctly can save lives; even the safest seat may not protect a child in a crash unless it is used correctly.

**Mark Your Calendars
UPCOMING EVENTS AND PROJECTS**

FOCUS AREA: ENVIRONMENT

Public Works

Learn how to turn your lawn and yard trimmings into a beneficial soil amendment at the free Smart-Gardening, Vermiposting & Composting Workshop on **Saturday, February 17**, 10:30 am – 11:30 am, Environmental Services Bureau, 2929 East Willow St. To enroll, call 570.2850 or email recycle@longbeach-recycles.org.

MORE WEEKLY HIGHLIGHTS

FOCUS AREA: BUSINESS AND ECONOMIC ASSISTANCE

Parks, Recreation and Marine, Special Events and Filming Bureau

Staff is continuing to work on the world-class Amgen Bike Tour of California, which will crown a winner in Long Beach the weekend of **February 24 and 25**.

Approximately 2,000 people attended the 3rd Annual Belmont Shore Community Chocolate Festival on February 3.

A cast and crew of 120 filmed a TV production of *Hero's* at the Convention Center on February 7.

A cast and crew of 75 filmed a TV production of *CSI Miami* in Jack Nichol Park on February 8.

FOCUS AREA: COMMUNITY SAFETY

Fire

The Fire Department responded to a total of 912 emergency calls for service, including 96 calls for fires with 22 involving structures. It also responded to 778 emergency medical calls, 573 requiring paramedics.

Police

Citywide, police officers responded to 2,494 priority one, 5,876 priority two and 4,606 priority three calls for service, for a total of 12,976 calls in January.

The Sex Crimes Unit and Warrant Detail conducted a two-day operation to aggressively enforce sexual offenders compliance of State law requirements, as mandated by Megan's Law. Investigators conducted 22 Sex Offender Residential Compliance Checks and found 10 to be out of compliance. Similar operations will be conducted on a regular basis.

The Vice Detail and East Division Directed Enforcement officers made 10 arrests and impounded nine vehicles during an undercover operation targeting prostitution. Similar operations will be conducted on a regular basis.

MORE WEEKLY HIGHLIGHTS

FOCUS AREA: COMMUNITY SAFETY *(continued)*

Community Development, Neighborhood Services

The Hellman Area Neighborhood Association and the 7th Street Community Police Center recently hosted the monthly *Community Safety and Improvement Forum* to discuss the 7th Street historic mural project, progress in the community code enforcement program, and community safety issues such as street vendor laws and regulations. Representatives from South Division and the Health Department addressed safety and health concerns. Contact Gonzalo_Sanchez@longbeach.gov for more information.

FOCUS AREA: ENVIRONMENT

Community Development, Neighborhood Services

Thirty-five volunteers and seven community service workers assigned by the City Prosecutor's Office collected more than nine tons of trash and debris during a February 3 community cleanup at the Hellman Neighborhood Improvement Strategy (NIS) Area. The Craftsman Village Historic District Focus Group, the 7th Street Community Police Center, and the Hellman Area Neighborhood Association (HANA) participated. For more information, contact Gonzalo_Sanchez@longbeach.gov.

Community Development, Redevelopment Agency

A local artist has been commissioned to brighten up the Poly High neighborhood of Long Beach. Six signal control boxes – the large utility boxes along Atlantic Ave. and Martin Luther King Ave. that contain the electrical controls for traffic signals – will be re-painted with iconic images of Long Beach. The project is part of a larger initiative of installing public art throughout the city.

FOCUS AREA: NEIGHBORHOODS AND HOUSING

Community Development, Neighborhood Services, Redevelopment

More than 60 homeowners from the North Long Beach Redevelopment's California-Cherry Neighborhood Enhancement Area attended two informational workshops on the City's Home Improvement Rebate Programs and Residential Rehabilitation Loans. Fifty-four applications have been received for these programs and services. Until July 1, property owners from South St. to Harding St., and California Ave. to Cherry Ave., are eligible to apply for the Home Improvement Rebate Program and the Security Lock and Security Lighting Programs. Since March 2000, the City has reimbursed more than \$3.2 million for home improvements to 1,547 North Long Beach homes. For more information, email Kathleen_McCleary@longbeach.gov or call 570.6065.

FOCUS AREA: HEALTH AND HUMAN SERVICES

Health and Human Services, Public Health

Staff provided community members emergency preparedness information at the St. Mary Medical Center's Body and Soul Fair.

MORE WEEKLY HIGHLIGHTS

FOCUS AREA: INFRASTRUCTURE AND TRANSPORTATION

Parks, Recreation and Marine, Maintenance Operations Bureau

Staff completed several renovations at Blair Field in preparation for opening season for California State University, Long Beach and Long Beach Armada baseball games.

Staff burnished the floor and is painting the interior of the community center at Wardlow Park.

Department staff and Police Department staff worked together to thoroughly clean Lincoln Park to assist with the homeless problems.

Beach staff rebuilt a section of Junipero Beach by hauling in more than 2,000 cubic yards of sand to correct heavy erosion. Additionally, the assistance of community service workers has increased the frequency of cleaning the area around the stairs that lead to the beaches.

Street Construction Report

Long Beach Gas and Oil, Replace Gas Mains & Services

Throughout Treasure Island

Estimated completion: Mid March

Public Works, Street Improvement

Contact: Public Works 570.5160

Long Beach Blvd. Between Wardlow Rd. and San Antonio Dr.

Estimated completion: Mid February

Public Works, Streetscape

Contact: 570.5160

Santa Fe Ave. Between Pacific Coast Hwy. and Wardlow Rd.

Estimated completion: Mid February

Water Department, Division Street Sanitary Sewer Improvements Project

Contact: 570-2329

2nd Street Bridge One lane 24-hour closure

Estimated completion: Early March

Water Department, Division Street Sanitary Sewer Improvements Project

Contact: 570-2329

Division St. From Bennett Ave. to Ximeno Ave.

Division St. From Bayshore Ave. to Ximeno Ave.

Estimated completion: Late March

Water Department, Cast Iron Main Replacement Project

Contact: 570-2323

Artesia Blvd. Between Atlantic Ave. and Cherry Ave.

Estimated completion: May 2007

MORE WEEKLY HIGHLIGHTS

FOCUS AREA: INFRASTRUCTURE AND TRANSPORTATION

Street Construction Report (continued)

Water Department, Norwalk/Artesia Emergency Inter-tie Project

Contact: 570-2326

Norwalk Blvd.

Between Norwalk Blvd. & Torin St.

Estimated completion:

March 2007

FOCUS AREA: UTILITIES

Long Beach Gas & Oil, Gas Services Bureau

From January 29 through February 4, staff completed a total of 2,970 service calls. This total included 852 gas and Water Utility Turn Ons, and 742 Turn Offs. During this period, 936 Customer Service Orders were completed for services that included lighting pilots, adjusting and inspecting appliances, completing fumigation orders, and verifying read orders. A total of 298 meter maintenance and billing-related orders were completed. In addition, Gas Control/Dispatch (24/7 operation) received 590 emergency phone calls that resulted in 142 emergency orders being sent out.

GRM: KP: arc

cc:

Christine Shippey, Assistant City Manager
Reginald Harrison, Deputy City Manager
Suzanne Mason, Deputy City Manager
City Manager Department Heads
Tom Modica, Government Affairs Manager
Jyl Marden, Assistant to the City Manager